
SWISS
EDUCATION
GROUP
1 Group.
4 Top-Ranked
Schools.
Unified by
Swiss Excellence.
Study in Switzerland
Hospitality, Business, or Culinary Arts

Alumni Facts and Figures

45K
in the Swiss Education Group Alumni Network

30%
work in the sectors of education, finance and healthcare

95%
of students are hired upon graduation

70%
hold management positions or created their own company within 5 years of graduation

70%
work in the sectors of hospitality, tourism, and culinary arts





Career *Opportunities*

Hospitality

- Hotels and Resorts
- MICE and Events
- Airlines
- Digital Marketing
- Food and Beverage
- Cruise Lines
- Spa and Health
- Tourism

Business

- Entrepreneur
- Education and Training
- Consultancy
- Real Estate
- Human Resources
- Marketing & Sales
- Luxury Brand Management
- Finance

Culinary Arts

- Hotel / Restaurant Chef
- Personal Chef
- Baker or Pastry Chef
- Chef Instructor
- Food Delivery Business
- Food Manufacturing
- In-Flight Chef
- Restaurant Owner
- Entrepreneur
- Food and Beverage
- Nutritionist
- Consultant
- Food Blogger
- Food Stylist
- Research & Development
- Food Critic

Why Choose Our Schools?

- Over 40 years of excellence in education
- 100% guaranteed internships
- Leading in AI integration and degree programs
- Accredited bachelor's & master's degree programs
- Swiss federally accredited programs & diplomas
- Blend of practical and academic learning
- Worldwide internship opportunities
- Exclusive International Recruitment Forum

Why Study in Switzerland?

- One of the safest countries in the world
- Renowned for educational excellence
- Renowned for luxury, finance, and hospitality
- Famous for precision and quality
- Swiss Riviera lifestyle and natural beauty
- N°1 country in the world to achieve career goals
- Most innovative country in the world
- Most business-friendly country



Strong Industry Partnerships

We partner with leading hospitality, business, and culinary leaders to provide our students with industry expertise and know-how, for example:

Creating Tomorrow's Industry Leaders

With over 40 years' experience in hospitality, business, and culinary arts education, Swiss Education Group currently operates four of the world's top-ranking schools.



> Switzerland is world-renowned for its excellence in luxury, quality, and service: it's this Swiss *savoir-faire* that defines our approach to education.

★★★★★

90% of our students are hired upon graduation.

★★★★★

In-demand specializations and real-world experience for successful careers.

★★★★★

All of our schools are in the top-10 world wide according to QS World University Rankings.

★★★★★

SEG also offers summer camps, family programs, continuing education, and professional solutions.

#4 HOSPITALITY & LEISURE MANAGEMENT
QS World University Rankings

#5 HOSPITALITY & LEISURE MANAGEMENT
QS World University Rankings

2025 BUSINESS SCHOOL OF THE YEAR NOMINATION
PIEoneer Awards

#1 CULINARY SCHOOL IN SWITZERLAND
QS World University Rankings



Live & Learn *Hospitality* in Iconic *Swiss* Palaces

CENTRE OF EXCELLENCE
S·H·M·S
Swiss Hotel Management School

Top School
QS WORLD UNIVERSITY RANKING

100%
INTERNSHIP PLACEMENT

17.5K
ALUMNI AROUND THE GLOBE

30+
YEARS OF EXCELLENCE IN HOSPITALITY EDUCATION

Swiss Hotel Management School (SHMS) is one of the world's leading hospitality schools, where genuine care meets Swiss excellence. Students live and learn in iconic palace hotels for an authentic and immersive learning experience. SHMS fosters a culture of belonging, integrity, and mastery—shaping hospitality professionals who are not only skilled, but truly driven to make a difference, exemplifying the honest care of true hoteliers.

SHMS

A WIDE CHOICE OF DEGREE AND DIPLOMA PROGRAMS WITH SPECIALIZATIONS:

- Swiss Advanced Federal Diploma of Higher Education
- Bachelor of Arts Degree
- Master's Degrees

SWISS ACCREDITED PROFESSIONAL DEGREE

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

ACCREDITED BACHELOR'S & MASTER'S DEGREE PROGRAMS IN PARTNERSHIP WITH UNIVERSITY THE OF DERBY UK.

UNIVERSITY OF DERBY

ACCESS PROGRAMS

We offer a range of programs designed to unlock your pathway to SHMS and higher education.

- **English Foundation** improves English to meet IELTS/DELT admission requirements.
- **Access Foundation** accelerates your start into the first year of university-level learning.
- **Immersion Foundation** introduces the cultural and academic expectations in hospitality.

INTERNSHIPS & PARTNERS

Our partnerships with hospitality industry leaders enhance the student experience through master classes, internships, and valuable industry connections giving students exposure to some of the world's leading hospitality brands and professionals. Our career coaches help you secure internship placements that align with your aspirations and career goals.


LEYSIN CAMPUS


CAUX CAMPUS

MAJESTIC CAMPUSES

Perched on the mountainsides above Lake Geneva, both SHMS campuses are historic Belle Époque palace hotels transformed into inspiring learning environments. Here, students live and learn hospitality within iconic Swiss palaces surrounded by breathtaking alpine views.

Our Alumni *Diamonds*

90%
MORE THAN ONE PRE-GRADUATION JOB OFFERS

29%
WORK IN OTHER THAN HOSPITALITY

89%
MANAGEMENT POSITIONS WITHIN 5 YEARS

45K
SWISS EDUCATION GLOBAL NETWORK



Yaya Papatsara
2023
Owner of Lilit Bang Lumphu Hotel, Bangkok, Thailand



Leonie Demgenski
2023
Associate Director of Sales at Park Hyatt, Zürich, Switzerland



Kratos Li
2022
Manager, Luxury Brand Management & Marketing at Marriott Intl., Greater China



#1
CULINARY SCHOOL IN SWITZERLAND

2
CAMPUSES IN STUNNING SWISS LOCATIONS

18
STATE-OF-THE-ART TRAINING KITCHENS

20+
YEARS OF EXCELLENCE IN CULINARY EDUCATION

At **Culinary Arts Academy Switzerland**, you receive top-quality training and globally recognized qualifications. Learn from chefs from Michelin-starred restaurants and royal kitchens. Through hands-on master classes with top chefs, you'll sharpen your skills and culinary finesse. Our curriculum, accredited by the World Association of Chefs' Societies and the American Culinary Federation, equips you with the expertise, professionalism, and industry insight to succeed as a culinary professional.

Culinary Arts Academy Switzerland

PROGRAMS

- Swiss Diploma
- Bachelor of Arts
- Master of Arts

UNDERGRADUATE PATHWAYS

- Culinary Arts
- Pastry, Chocolate & Bakery Arts

ACCREDITED DEGREE PROGRAMS IN PARTNERSHIPS WITH UNIVERSITY OF DERBY UK.

UNIVERSITY OF DERBY

INTERNSHIPS & INDUSTRY-LEADING PARTNERS

Our leading industry partnerships enrich the student experience through master classes, internships, competitions, guest speakers, and access to top-of-the-line culinary equipment. These connections open doors to some of the world's leading kitchens, bakeries, pastry ateliers, and culinary companies. Our career coaches help you secure internships that will prepare you for a future in professional kitchens, pastry, bakery, or food entrepreneurship.





INSPIRING ENVIRONMENT

Lakeside at the French border, Culinary Arts Academy Switzerland is where creativity and culture come together. With state of the art kitchens and breathtaking scenery, students learn at the crossroads of French, Italian, and German culinary influences. The renowned Mosimann Collection brings the history and artistry of gastronomy into everyday student life, while Switzerland's rich agricultural traditions provide access to world renowned produce.

Our Alumni *Stars*

5K
ALUMNI FROM CULINARY ARTS ACADEMY

97%
OF STUDENTS HIRED UPON GRADUATION

45K
SWISS EDUCATION GLOBAL NETWORK

100+
NATIONALITIES IN THE ALUMNI COMMUNITY



Christodoulos Theofanous
2015
Chef of the Year 2020
Golden Hat 2023
Co-owner and Chef at COR Gastronomy, Cyprus



Tafara Elizabeth Chipiro
2021
Private Chef to USA Ambassador, Zimbabwe



Theodore Darrel
2019
Owner & Chef at Tide & Table Restaurant, Jakarta



Learn to Lead. Lead to Succeed.

12:1
STUDENT TO TEACHER RATIO FOR PERSONALIZED LEARNING

2
SWISS ACCREDITED DEGREE PROGRAMS

100%
INTERNSHIP PLACEMENT

40+
YEARS OF ACADEMIC EXCELLENCE AND INDUSTRY FIRSTS

At **César Ritz Colleges**, we believe leadership isn't a title — it's a mindset shaped through action. For over 40 years, through our innovation philosophy—Rethink. Refine. Realize.—we have empowered students to challenge assumptions, shape direction, and bring bold ideas to life. Our Swiss-accredited programs blend academic excellence with international business thinking, immersive learning, and personalized mentoring. This powerful fusion is your launchpad to a bold, global career—all the way to the C-suite.

César Ritz Colleges

SWISS FEDERALLY ACCREDITED PROGRAMS

- Bachelor of Science Degrees
- Master of Science Degree

BACHELOR SPECIALIZATIONS

- Business Analytics
- Digital Strategy
- Entrepreneurship
- Executive Leadership
- Global Finance
- Marketing & Communication

CESAR RITZ COLLEGES HOLDS SWISS FEDERAL ACCREDITATION

SCHWEIZERISCHER AKKREDITIERUNGSRAT
CONSEIL SUISSE D'ACCRÉDITATION
CONSIGLIO SVIZZERO DI ACCREDITAMENTO
SWISS ACCREDITATION COUNCIL
Institutionell akkreditiert nach HFKG für 2023 - 2030





INTERNSHIPS & CAREER COACHING

At César Ritz Colleges, we don't just prepare you for a job, we prepare you for a leadership career. The bachelor program includes two paid professional internships that combine practical experience with strategic career development. Our career coaches ensure you find an internship to build experience and a network to shape your future career.

INNOVATIVE LOCATION

At César Ritz Colleges, students study in the homeland of our namesake, César Ritz, the Swiss visionary who transformed the hospitality industry. Surrounded by iconic landscapes like the Matterhorn in nearby Zermatt, students thrive in the world's leading country for innovation. With direct access to Zurich, Geneva, and Milan through Switzerland's renowned rail network, Brig offers an inspiring blend of heritage, innovation, and international opportunity.

Our Alumni *Game-changers*

12.5K
CÉSAR RITZ COLLEGES ALUMNI

88%
PURSUED ADVANCED DEGREES

40%
HOLD C-SUITE POSITIONS

35%
ARE NOW FOUNDERS



Denis van Heck
2022
Chief Commercial Officer, Canali Sovico, Italy



Belgin Aksoy
1995
Founder
Global Wellness Day, Turkey



Daniel Aylmer
1995
Chief Executive Officer, InterContinental Hotels Group (IHG), Greater China



14:1
STUDENT-TO-FACULTY RATIO

3
INTERNSHIPS FOR 1.5 YEARS WORK EXPERIENCE

10K
HIM ALUMNI WORLDWIDE

60+
NATIONALITIES REPRESENTED ON CAMPUS

At **HIM Business School**, "Be World Ready" isn't just a motto—it's our commitment to preparing you for success in the global business world. Our program is a fast track to a thriving career in finance, marketing, management, hospitality, and beyond. Through hands-on learning, real-world internships, industry connections, and a strong focus on customer experience and soft skills, you'll graduate as a confident, people-savvy professional—you will Be World Ready.

HIM Business School

PROGRAMS

- Swiss Advanced Federal Diploma of Higer Education
- Bachelor of Business Administration
- Master's Degree

BBA MAJORS

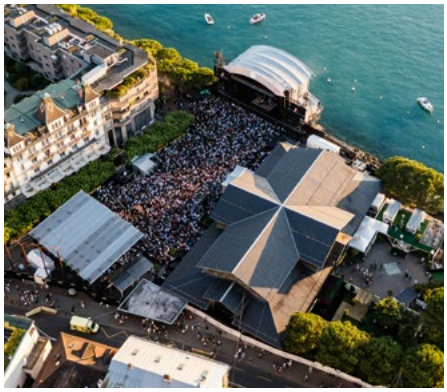
- Finance
- Marketing
- Management
- Hospitality

SWISS ACCREDITED PROFESSIONAL DEGREE (PENDING 2026)

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

ACCREDITED BBA PROGRAM IN PARTNERSHIP WITH NORTHWOOD UNIVERSITY (US).





INTERNSHIPS & PARTNERS

Our partnerships with industry leaders provide access to master classes, internships, and valuable connections with global companies. The bachelor program includes 3 internships, giving you practical experience to fast-track into your career after graduation. Our career coaches help you in secure placements aligned with your chosen major so you graduate world-ready.

MONTREUX MAIN CAMPUS

The jewel of the Swiss Riviera, Montreux offers students an inspiring lifestyle at the crossroads of culture, business, and international travel. Home to the famous Montreux Jazz Festival, offering connections to Geneva, Milan, and France by train or ferry, Montreux is an exceptional environment to live, study, and build a global network.

Our Alumni *World-ready*

90%
OF ALUMNI ARE HIGHLY SATISFIED WITH HIM

101
NATIONALITIES IN THE HIM ALUMNI COMMUNITY

87%
WORK IN MARKETING, FINANCE, HUMAN RESOURCES, OR CUSTOMER SERVICE

45K
SWISS EDUCATION GLOBAL NETWORK



Emelie Sorensen
2023
HR Operations Officer
Swissquote,
Switzerland



Hala Ali
2019
Brand Manager
Longe Black,
Egypt



Robin Rejnäs Falk
2022
Investment Broker
Vinga Securities,
Sweden

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Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

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UNIVERSITY OF DERBY

NORTHWOOD UNIVERSITY

EDUQUA

ACF American Culinary Federation

EFMD GLOBAL MEMBER

UN Tourism

Swiss Sustainable committed

ACCREDITED MEMBER
International Centre of Excellence in Tourism and Hospitality Education (THE-ICE)

WORLD ASSOCIATION OF CHEFS SOCIETIES

CHARTERED SOCIETY OF DESIGNERS